

Presentation to the
Joint Standing Committee
on Natural Resources
Maine State Planning Office
March 2006

#### Today's Presentation

> What we did

Key findings

Recommendations

#### Resolve 2004 Chapter 73

#### Directed State Planning Office to:

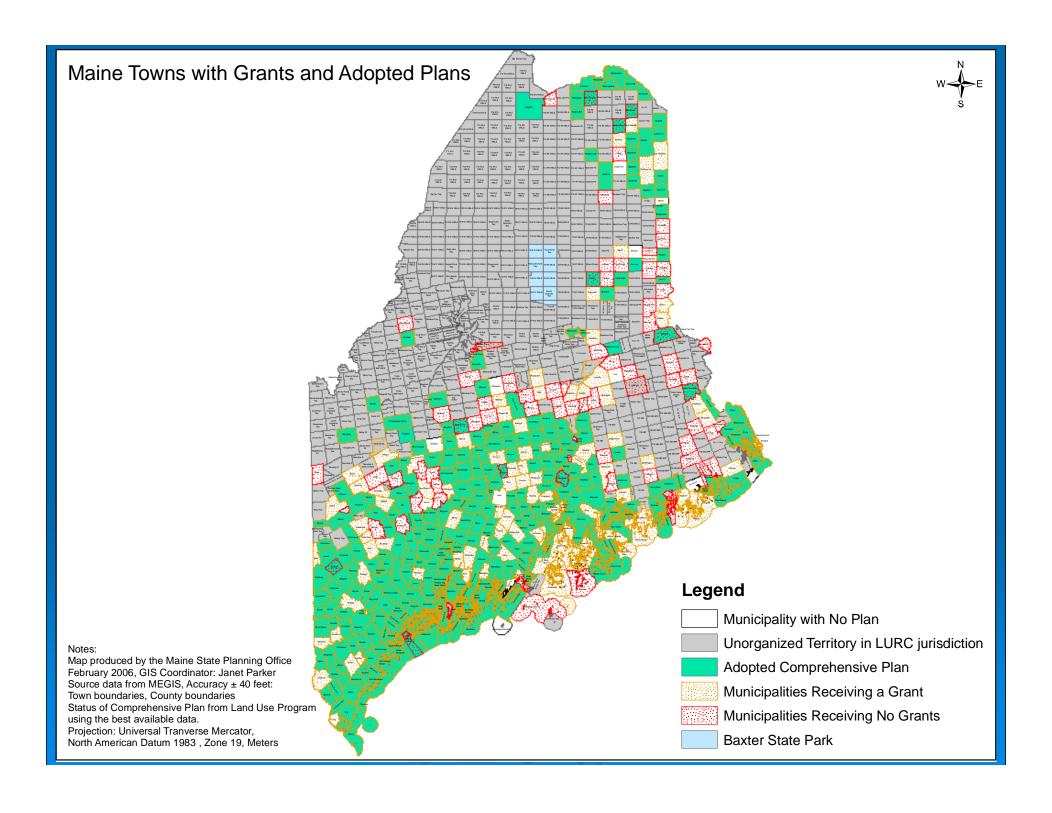
- Study the Growth Management Act, rules, and procedures
- Review the effectiveness of land use planning in Maine
- Assess the cost of implementing our recommendations

#### Results of Growth Management

Since 1988:

379 towns received state planning grants

250 towns with locally adopted comprehensive plans



### It's been 17 years...

1988 1992 1995 2006 Growth Comprehensive Act now Program moved to Management largely evaluation Act enacted; voluntary; SPO What's next? reduced state state grants & assistance grants & as incentives assistance

It's time to look towards the next generation of land use planning in Maine

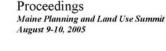
# Study of the Growth Management Act



Effectiveness of Land Use Planning in Maine

#### Research Methods

- > 2-day Summit with 100 people
- > Focus groups with 5 stakeholder sectors
- > 20 in-depth interviews
- Met with and received comments from interested parties
- Advisory assistance from CPAC





MARKET DECISIONS
RESEARCH-INSIGHT-STRATEGY

to E street
South Portland, Maine 04106
Phone: 207.767.6440
Fax: 207.767.8158
Email research@market/decisions.com
www.market/decisions.com

#### Research Report

#### Maine State Planning Office

Comprehensive Planning and Growth Management Interviews

December 2005

Prepared by

Curtis A. Mildner, Senior Consultant cmildner@marketdecisions.com

Jennifer MacBride, Project Manager jenm@marketdecisions.com



85 E Street
South Portland, Maine 04106
Phone: 207.767.6440
Fax: 207.767.8158
Email research@marketdecisions.com
www.marketdecisions.com

#### **Research Report**

Maine State Planning Office

Comprehensive Planning and Growth Management Focus Groups

Date: December 2005

Prepared by:

Curtis A. Mildner, Senior Consultant cmildner@marketdecisions.com

Amy Flowers, Research Manager aflowers@markedecisions.com

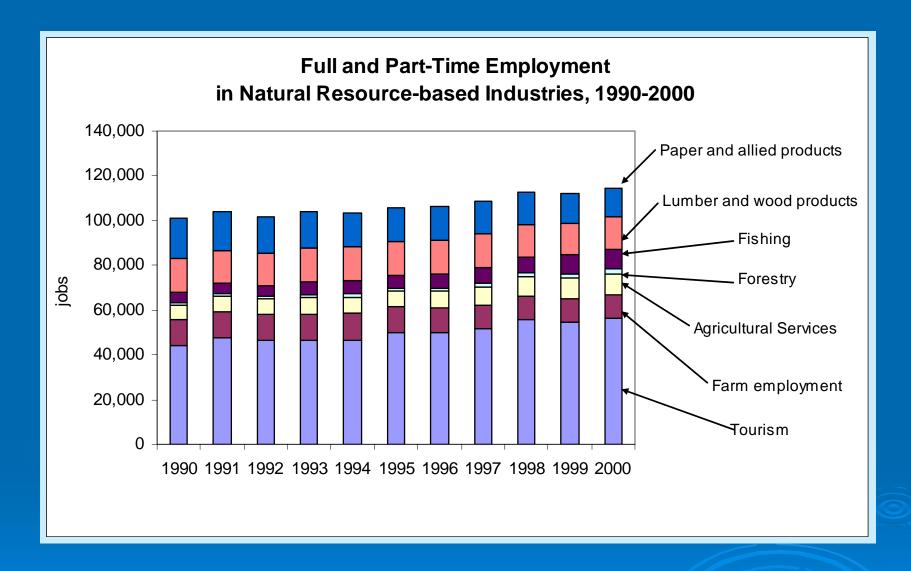
Contents Compiled by: The State Planning Office

http://www.state.me.us/spo/landuse/

### Some of Our Key Findings...

### Effective Land Use Planning Is Essential to Maine's Economic Prosperity

- Efficient transportation systems to move people and goods
- Adequate and affordable housing for workers
- Healthy communities to keep workers healthy



Maine's natural resource-based industry provides over 100,000 jobs

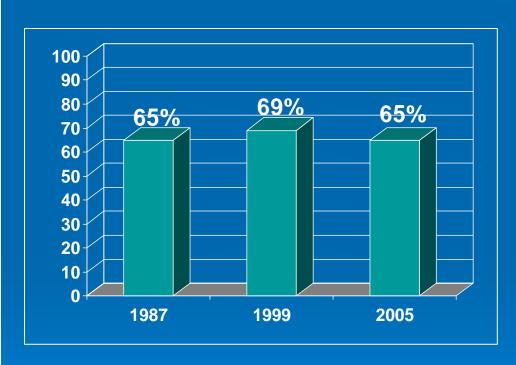
### State Oversight Is Important to Protect State Investments

Each year, the State invests nearly

\$400,000,000

in schools, roads, wastewater treatment, community development, land conservation, and other local infrastructure

#### Maine People Value Less Developed, Rural Landscapes

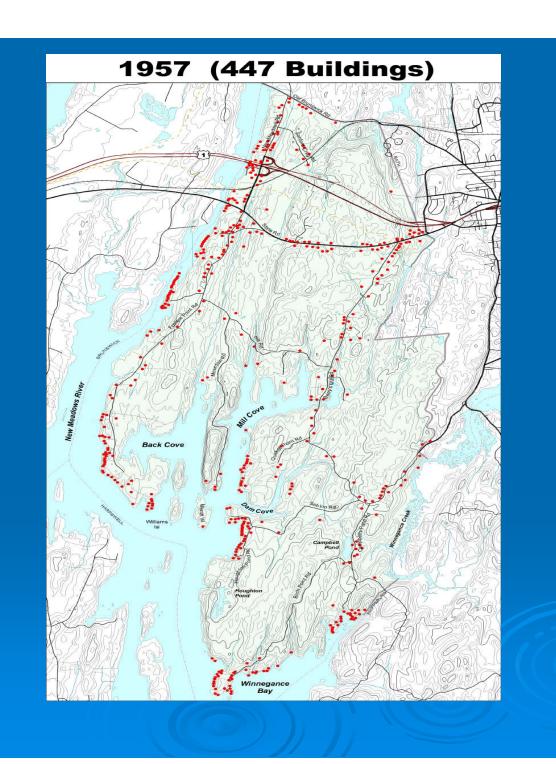


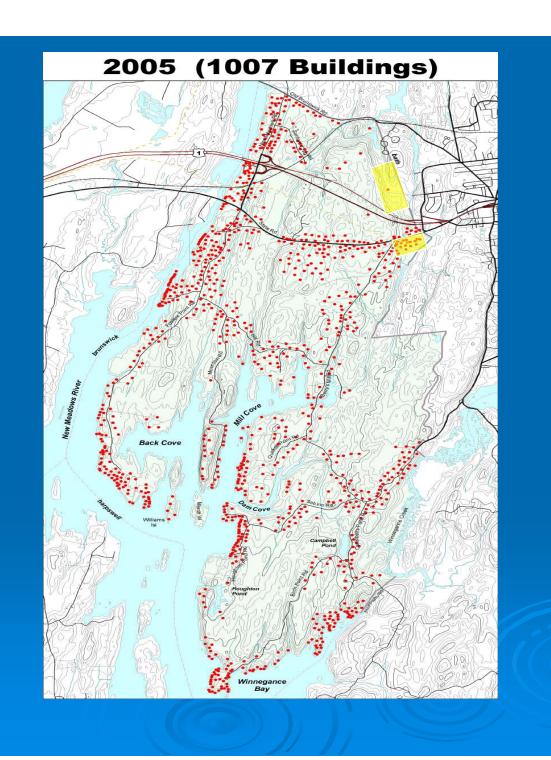
Percent of Maine voters in favor of land conservation bonds

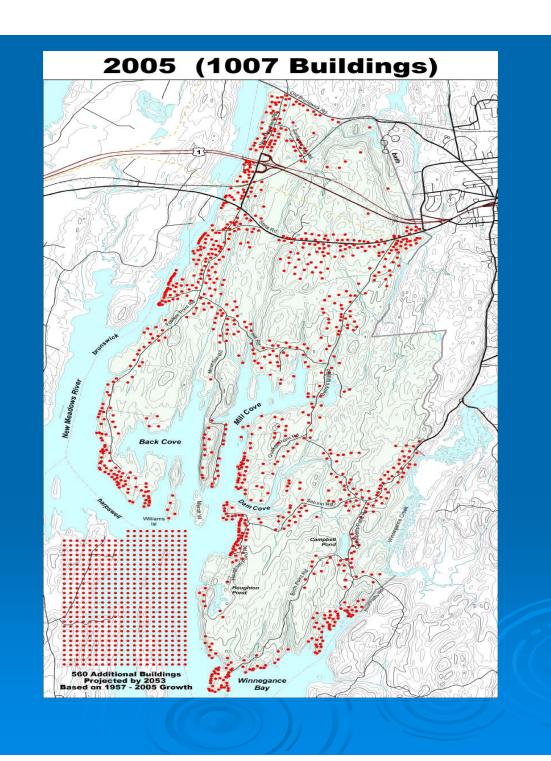
- Maine voters
   consistently favor
   land conservation by
   two-thirds
- 81% of Mainers agree that the natural beauty of Maine should be preserved

### Comprehensive Planning Has Not Directed Growth Into Growth Areas...

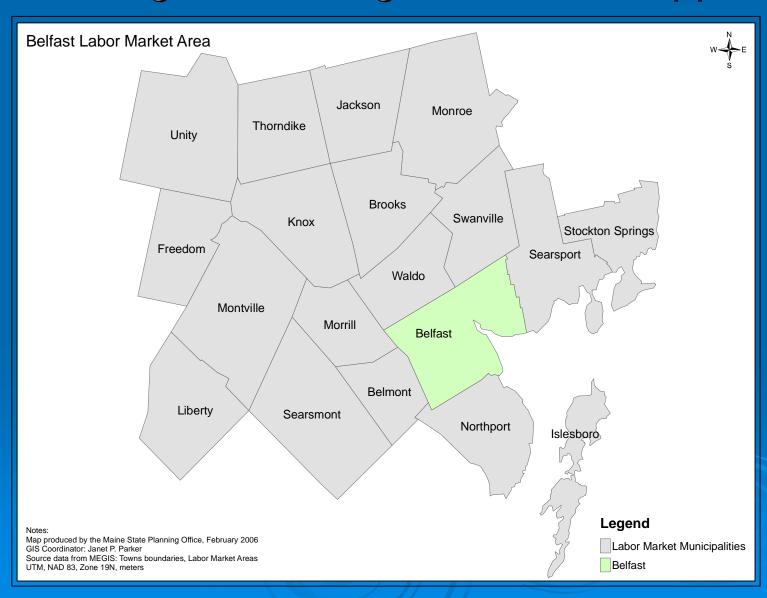
For example, in West Bath....







### Greater Regional Input into Land Use Planning Has Strong, Statewide Support



### Other Key Findings

- Communities clearly support land use planning
- There is dissatisfaction with the process for reviewing comprehensive plans
- Current comprehensive plan requirements are seen as too prescriptive; yet too vague
- Improved tools and assistance are strongly desired
- Implementation of plans often does not achieve goals

### Other Key Findings

- Local boards are overwhelmed and frustrated
- Affordable housing is a problem but there is no consensus on solutions
- Property taxes and market forces are primary drivers in land use development
- State must set priorities in areas of state/regional significance
- There is a desire for regional input on large capital projects with regional impacts

# A New Approach to Planning in Maine



#### A Vision for Planning

- State, regions, and municipalities in Maine work together
- We sustain our natural environment, quality of place, and healthy economy
- Planning results in the development that Maine people want
- There is a coordinated approach that links state, regional, and local priorities

#### Major Recommendations

#### 1. Enhance Local Planning

(addresses the directive to make recommendations on the planning process)

## 2. Shift State Focus to Issues of Regional and State Significance

(addresses the directive to make recommendations that would lead to more effective land use)

#### Enhance Local Planning

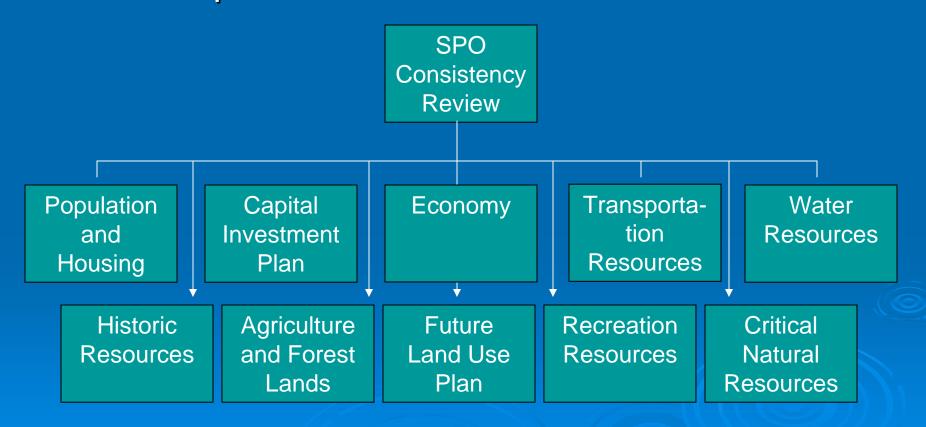
Focus SPO review of local plans

Improve tools for local planning

Monitor and track changes to measure effectiveness

### Enhance Local Planning Focus SPO Reviews

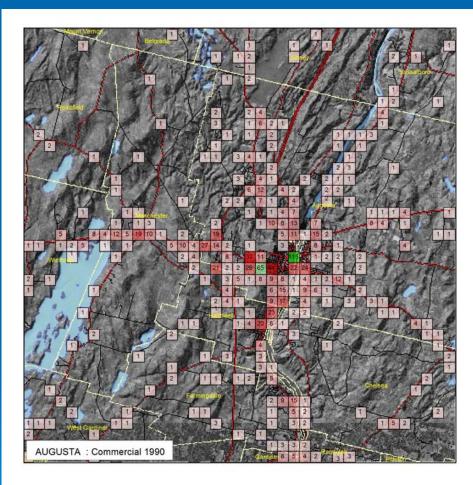
In-depth review of Future Land Use element



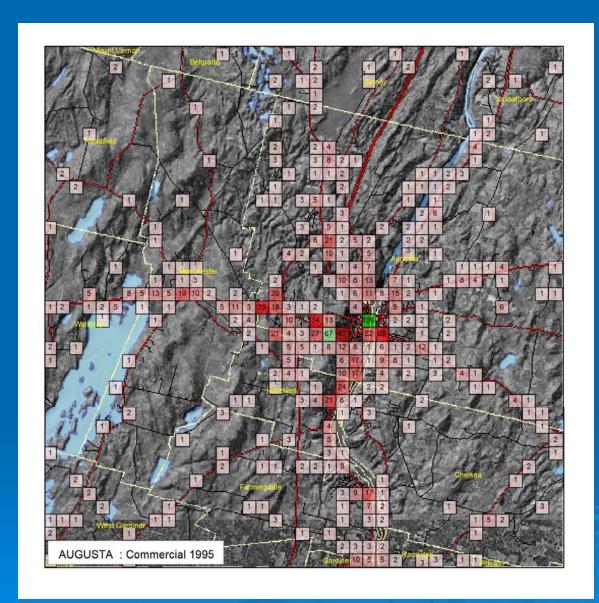
## Enhance Local Planning Improve Tools

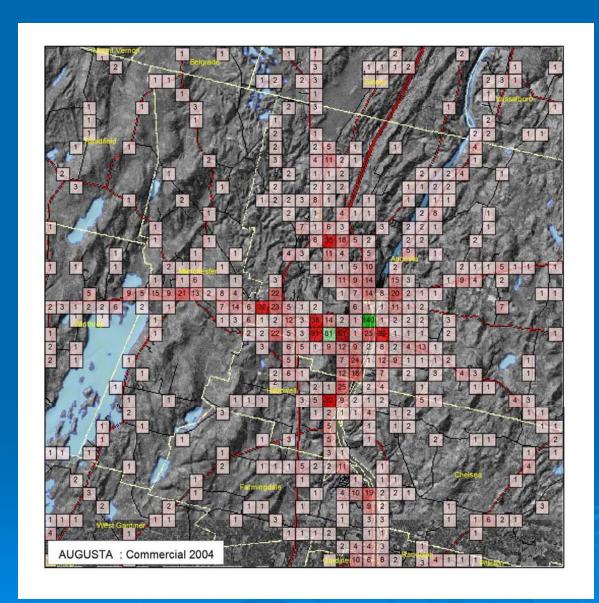
- > Web tools
- Sample ordinances
- Process guidance
- Workshops and trainings

## Enhance Local Planning Monitor and Track Changes



Tracking development by utility connections, Augusta, 1990





#### Shift State Focus

- Coordinate state investments
- Pilot regional projects
- Give affected towns a voice in the review of large capital projects with regional impacts



Regional



### Shift State Focus Coordinate State Investments



State investments can strengthen and revitalize downtowns and village areas

### Shift State Focus Current Regional Efforts

Mt. A to the Sea

First Park

5 Towns north of Portland

**AVCOG Municipal Service Center** and Regional CIP

**BACTS** 

There are many regional initiatives from which we can learn

**Gateway 1** 

**PACTS** 

**Lewiston-Auburn Joint Commission** 

5-Year Tourism Plan for Northern ME

Sagadahoc Region Rural Resource Initiative

Working Waterfronts in Washington County

## Shift State Focus Pilot Regional Development Plans

- > Transportation
- > Housing
- Natural resource protection
- Economic development

## Shift State Focus Voice in Large Capital Projects



Large capital projects have land use impacts beyond any one town's borders

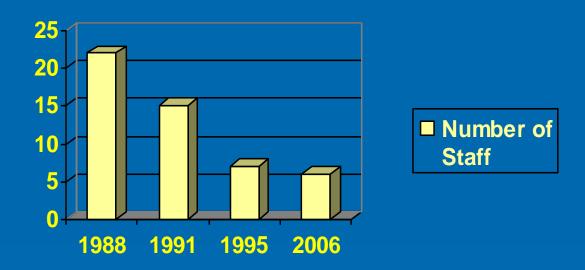
### **Assess Costs**



Make Use of Existing Resources

#### Program Funding

State Comprehensive Planning Staff
Since Program Inception



#### 2006 General Fund Financial Assistance Programs

- > \$194,000 to regional councils
- > \$150,000 grants to municipalities
- > \$15,000 in regional challenge grants

## Cost of Implementing Our Recommendations

1. Make better use of existing resources to improve process and results

2. Leverage other efforts/partners

3. Develop funding scenarios for future legislative consideration

#### Summary

#### 1. Enhance Local Planning

- Focus SPO review of local plans
- Improve tools for local planning
- Monitor and track changes

#### 2. Shift State Focus

- Coordinate state investments
- Pilot regional development plans
- Voice in large capital projects

#### Conclusion

Effective land use planning is important to Maine's economy and sense of place

There has been much success on which to build; but we have come as far as we can under the laws and policies from the 1980s

It's time for a new generation of land use planning in Maine